



# ORYELE

## The Enterprise Execution Layer™

### From Objectives to Outcomes™

Organizations define objectives. Oryele delivers outcomes.

- Enterprise Execution
- Digital Workforce
- Measurable Outcomes
- [www.oryele.ai](http://www.oryele.ai)
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### WHY ORYELE

Organizations have invested heavily in software, automation, workflow platforms, and artificial intelligence.

Yet work remains fragmented across departments, systems, and processes.

Employees still spend significant time coordinating activities, gathering information, updating systems, managing approvals, and following up on actions.

The challenge is no longer access to technology. **The challenge is execution.**

Oryele transforms business objectives into measurable outcomes through a **governed** digital workforce operating across people, systems, and processes.

<h4>OUTCOME FOCUSED</h4> <p>Transforms objectives into measurable outcomes.</p>	<h4>DIGITAL WORKFORCE</h4> <p>Specialized AI workers aligned to business functions.</p>	<h4>CONNECTED EVERYWHERE</h4> <p>Operates across CRM, ERP, email, calendar, voice, and enterprise systems.</p>	<h4>GOVERNED &amp; TRUSTED</h4> <p>Human oversight, compliance, auditability, and accountability.</p>
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CAPABILITY	TYPICAL AI PLATFORMS	MICROSOFT COPILOT	SALESFORCE AGENTFORCE	SERVICENOW AI AGENTS	UIPATH AUTOMATION	ORYELE Enterprise Execution Layer™
PRIMARY GOAL	Answer questions	Improve individual productivity	Support Salesforce users & processes	Automate IT & service workflows	Automate repetitive tasks	Deliver business outcomes
AI MODEL	Single chatbot/copilot	AI assistant (single user)	AI agents within Salesforce	AI agents within ServiceNow	Automation bots	Digital workforce of specialized AI workers
BUSINESS OUTCOME	Productivity assistance	Faster content creation	CRM & sales productivity	Faster issue resolution	Task automation	End-to-end process completion
VOICE AI	Often separate product	Limited	Limited	Limited	Not native	Native voice in workflows
CROSS-SYSTEM ACTION	Limited	Microsoft ecosystem limited	Salesforce ecosystem only	ServiceNow ecosystem only	Requires custom integrations	Operates across CRM, ERP, email, calendar, voice & more
GOVERNANCE	Basic	Basic	Standard	Standard	Standard	Human approval, audit trail, role-based controls, compliance built in
INDUSTRY FOCUS	Generic	Generic	Sales & customer experience	IT & operations	IT & operations	Operational execution across all business functions
ROI	Hard to measure	Efficiency improvements	Pipeline & productivity	Cost savings	Cost savings	Measured by completed business outcomes & impact
ENTERPRISE VISION	AI assistant	AI assistant	AI for Salesforce	AI for ServiceNow	Automation platform	Enterprise execution layer for the modern enterprise

### WHO BENEFITS MOST

- Mid-market to enterprise organizations with complex processes and multiple systems
- Operations, Customer Service, Sales, Finance, HR, and IT teams
- Businesses seeking measurable outcomes, not just tools
- Organizations with compliance, governance and security requirements

### COMMON USE CASES

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|---|---|--|--|---|
| <h4>CUSTOMER OPERATIONS</h4> <p>Resolve inquiries, process requests, update records, and follow up to completion.</p> | <h4>SALES EXECUTION</h4> <p>Qualify leads, schedule meetings, create proposals, update CRM, and close faster.</p> | <h4>FINANCE OPERATIONS</h4> <p>Reconcile data, process invoices, generate reports, and manage approvals.</p> | <h4>EMPLOYEE EXPERIENCE</h4> <p>Handle onboarding, benefits, questions, and HR tasks autonomously.</p> | <h4>SCHEDULING &amp; COORDINATION</h4> <p>Manage calendars, book meetings, coordinate resources, and prevent conflicts.</p> |
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Built for organizations that require execution, governance, and measurable business outcomes.

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Autonomously. Accurately. Accountably.

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